

2025

The social and cultural impacts of conservation mahi is a compelling co-benefit of investing in nature.

The diagram illustrates the Huiora House of Health model, which is shaped like a house. The roof is labeled with two components: **Taha wairua** (Spiritual) on the left and **Taha hinengaro** (Mental & emotional) on the right. The base of the house is labeled **Whenua** (Land, roots). The front of the house features a door and a window, both labeled **Taha tinana** (Physical). To the right of the house, the label **Taha whānau** (Family & social) is positioned. The entire house is set against a dark blue background.

Taha Wairua | Spiritual



65.2%

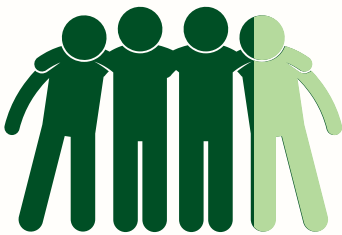
of kaimahi feel much more connected to wairua | spirituality since beginning this mahi.



86.4%

say their connection to spirituality has had a positive, or very positive, impact on their lives.

Taha Whānau | Family and Social



77.3%

of kaimahi report a stronger connection to their whānau, hapū or iwi since starting this mahi.



81.6%

report a stronger connection to their wider communities since starting this mahi.

Taha Whenua | Roots



77.3%

of kaimahi have a stronger connection to whenua, tūpuna, whakapapa and maramataka since starting this mahi.

68.2%

have a deeper understanding of te taiao since starting this mahi.

95.5%

are confident this mahi is making a positive difference on te taiao and/or their communities.

77.3%

are more confident to talk about their mahi with others.

Closing kupu from kaimahi

"This work has been critical in restoring the environment by the people that need to be doing that!!"

"We still depend on the Kaimai as a way of life and we need to protect it for future generations."

"Nāu te raurau, nāku te raurau, ka ora ae te whenua, hei orange mo te tangata. With your food basket and my food basket, the land will thrive."

"Ko au te whenua - ko te whenua ko au. I am the whenua and the whenua is me."

"It's about the people."